



ROBIN'S HOME

3RD ANNUAL



FOOD TRUCK **N'** ROCK FEST

SAVE THE DATE

June 6th & 7th, 2025

**Rock out for a Good Cause
& Support Local Veterans in Need**

**LIVE BANDS / KIDS ACTIVITIES / FUN FOOD TRUCKS /
ENTERTAINMENT VENDORS / 50/50 RAFFLE**

**Sprinkle Woods Farm
340 Riemer Rd, Sarver, PA 16055**

June 6: Doors open at 5 PM | Event: 6–10 PM
June 7: Doors open at 11 AM | Event: 12–10 PM

**Interested in becoming a sponsor?
Contact Mary Chitwood
mary@robinshome.us
(724) 453-4644**

Admission: \$5.00 | Kids get in free

Learn more at www.robinshome.us



ROBIN'S HOME

VETERAN SERVICES | ALL UNDER ONE ROOF



Robin's Home is dedicated to empowering veterans and their families to build stable, independent lives through comprehensive support and resources. We are located in Butler, PA and serve veterans in Western Pennsylvania.

ABOUT ROBIN'S HOME

Robin's Home, Inc. offers safe, temporary housing and support for women veterans and their children, helping them overcome homelessness and regain independence. We provide the resources they need to rebuild their lives.

CERTIFIED PEER SPECIALIST PROGRAM

Our Certified Peer Specialist Program offers veterans mental health support through shared experiences. Led by trained veterans, the program provides guidance, mentorship, and emotional support to foster community and resilience, helping veterans overcome challenges and reach their goals.

VETERANS H.E.A.R.T. RESOURCE CENTER

The Veterans HEART Resource Center in Butler, PA, offers veterans financial help, job training, education, healthcare access, and benefits. We provide personalized support to aid their transition to civilian life. Our workshops, like computer training, boost skills and employability.



35,574

**Homeless Veterans
according to 2023 DHUD
annual report**



24%

**According to that report,
homelessness among
women Veterans
increased 24% in 2023**



22,000

**women Veterans served
through VHA Homeless
programs in year 2023**



6.5%

**of Veterans live in Poverty in
Pennsylvania**



WHY ROCK FEST?

How Rock Fest Supports Robin's Home

Rockfest is more than just a two-day festival of music, art, and community—it's a celebration with purpose. By attending and sponsoring Rockfest, you're helping support Robin's Home and the veterans we serve. Every ticket, vendor booth, and act of support contributes to vital programs that offer housing, mental health resources, and essential services to women veterans and their families. Join us in creating a lasting impact—while enjoying great music, good food, and a powerful sense of community. Together, we can rock out for a cause that truly matters.



FOOD TRUCK **N'** ROCK FEST

**JUNE
6 & 7
2025**



**BENEFITS
ROBIN'S HOME
PROGRAMS**

SPONSORSHIP PACKAGES

"HEADLINER" VIP MAIN EVENT SPONSOR – \$15,000 (1 AVAILABLE)

"ROCK N' ROLLER" VIP SPONSOR – \$7,500 (3 AVAILABLE)

"THE ROCKIN' ROBIN" SPONSOR – \$5,000 (3 AVAILABLE)

"USA ROCKS" SPONSOR – \$1,000 (5 AVAILABLE)

"AMP UP OUR VETERANS" SPONSOR – \$500 (10 AVAILABLE)

**CHOW DOWN AND ROCK OUT FOR CHARITY
JOIN US AT SPRANKLE WOODS FARM
340 RIEMER RD, SARVER, PA 16055**

Be one of our rockstar sponsors for this exciting night!

**CONTACT MARY CHITWOOD TO BECOME A SPONSOR
MARY@ROBINSHOME.US | (724) 453-4644**

FOOD TRUCK **N'** ROCK FEST

WHAT YOU GET AS A SPONSOR

PLEASE NOTE: THE BENEFITS LISTED BELOW VARY DEPENDING ON THE SPONSORSHIP LEVEL YOU CHOOSE. THIS IS JUST A SAMPLE OF WHAT MAY BE INCLUDED WITH YOUR SPONSORSHIP PACKAGE.

- YOUR BUSINESS WILL BE PERSONALLY RECOGNIZED AND THANKED BY OUR EMCEE DURING THE EVENT
- LOGO AND BUSINESS NAME FEATURED ON ALL EVENT SIGNAGE
- EVENT APPAREL AND MERCHANDISE WILL INCLUDE YOUR LOGO AND BUSINESS NAME
- RECOGNIZED ACROSS ALL MARKETING MATERIALS FOR THE EVENT
- INCLUDED IN ALL SOCIAL MEDIA CONTENT, WEBSITE UPDATES, AND EMAIL BLASTS
- FEATURED IN ALL PRESS RELEASES SUBMITTED TO LOCAL RADIO STATIONS, NEWSPAPERS, AND TV OUTLETS
- CONSIDERED FOR FUTURE AWARDS PRESENTED TO OUTSTANDING ROBIN'S HOME SPONSORS
- BRAGGING RIGHTS AS A ROBIN'S HOME ROCKSTAR—A GENEROUS SUPPORTER WHO HELPED MAKE A SECOND SUPPORTIVE HOUSING LOCATION POSSIBLE

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CHOW DOWN AND ROCK OUT FOR CHARITY

JOIN US AT SPRANKLE WOODS FARM

340 RIEMER RD, SARVER, PA 16055

FOOD TRUCK N' ROCK FEST

SOME OF OUR SPONSORS



Sirkus Dayz



ARMSTRONG®



BAGLIER



Be one of our rockstar sponsors for this exciting night!

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**CHOW DOWN AND ROCK OUT FOR CHARITY
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340 RIEMER RD, SARVER, PA 16055**



ROBIN'S HOME

VETERAN SERVICES | ALL UNDER ONE ROOF



Hello, I'm reaching out to invite you to partner with us for the 2025 Third Annual Robin's Home Food Truck and Rock Fest, being held on July 6th and 7th, 2025, at Sprinkle Woods Farm, 340 Riemer Rd, Sarver, PA 16055. We are one of Butler's big summer events - an anticipated community gathering you won't want to miss!

With our unique combination of food trucks, live music, kids activities, 50/50 Raffle, and entertainment vendors our event will be the talk of the town!

All proceeds will support Robin's Home, which provides supportive housing for women veterans, as well as the Veterans Heart Resource Center, offering vital services to veterans completely free of charge.

Robin's Home provides a full continuum of care to homeless, unstably housed or low income women veterans and their children. We are located in Butler, PA and serve women veterans in 7 counties: Allegheny, Armstrong, Butler, Clarion, Erie, Lawrence, and Mercer.

Sponsors are a vital source of our funding and help us provide essential services like supportive housing, case management, legal referrals, financial literacy programs, disability claims assistance, child services referrals, workforce development, and peer support programs.

Please consider supporting us in one of the following ways:

- **Monetary Sponsorship:** We have sponsorship opportunities ranging from \$500 to \$15,000. Your support will make you one of our spotlight sponsors, with your branding featured at the event, on social media, on branded merchandise, and on our website.
- We also have a T-shirt sponsorship available - your logo will be printed on the official event shirts worn by volunteers, staff, and supporters.
- **Join Us at the Event:** Attend with your family and friends and enjoy a fun-filled weekend while showing your support for local veterans.
- **Volunteer:** Help us behind the scenes or on the day of the event by joining our dedicated planning committee or assisting with event activities.

If you're interested in a sponsorship package, please let us know as soon as possible so we can customize a package that fits your goals. We will begin listing our sponsors immediately on our website, www.robinshome.us, so keep an eye out!

We're thrilled to bring the Robin's Home Food Truck and Rock Fest back for the third year in a row, and we look forward to partnering with you for one of the most exciting community events of the summer!

Sincerely,
Volunteer/Committee Member, Robin's Home
You can also read more about our organization here:
www.robinshome.us



SPONSORSHIP FORM

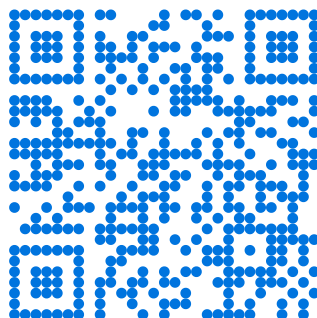
Sponsorship Overview

We're thrilled you're interested in partnering with us to support Robin's Home and the veterans we serve. Your sponsorship makes a lasting difference in the lives of veterans and helps us continue vital services through our housing program and the Veterans Heart Resource Center.

Payment Options

Please choose one of the following:

- **Check**
 - If you are paying by check, **please complete the sponsorship form on the next page** and return it with your payment.
 - **Make checks payable to:**
 - Mary Chitwood, Robin's Home, Po Box 483, Lyndora, PA, 16045
- **Venmo**
 - Scan the QR code below to pay quickly and securely via Venmo.
 - No need to fill out the sponsorship form if paying by Venmo - just include your business name and sponsorship level in the payment notes.





SPONSORSHIP FORM

(Only if paying by check)

☐

WE WOULD LOVE TO SUPPORT ROBIN'S HOME AND WOULD LIKE TO BE A SPONSOR AT THE FOLLOWING LEVEL:

☐

We would like to support Robin's Home another way:

Monetary Donation: \$ _____

(A business/tax receipt will be issued upon request)

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Signature: _____

Date: _____

By completing and signing this agreement, you confirm your commitment to sponsor this event. All payments must be received within 30 days prior to the event.

Please return this completed form and your check to:

Mary Chitwood

Robin's Home – P.O. Box 483, Lyndora, PA 16045



T-SHIRT SPONSORSHIP

EVENT T-SHIRT SPONSORSHIP

ADVERTISE YOUR BUSINESS WITH YOUR SUPPORT OF ROBIN'S HOME AT THEIR ANNUAL SUMMER KICK-OFF EVENT!

WITH YOUR EVENT SPONSORSHIP WE ARE RESERVING A SPOT ON THE BACK OF OUR EVENT T-SHIRT TO THANK YOU FOR YOUR SUPPORT! THESE SHIRTS WILL BE WORN BY ALL EVENT STAFF & GIVEN AWAY TO EVENT GUESTS WHILE SUPPLIES LAST!



Sponsorship Pricing

\$100 per 2" x 1" block

Combine blocks for larger logos:

\$200 4"x1" or 2"x2"

\$300 6"x1" \$400 4" x 2"



THANK YOU

We look forward to including your organization as a sponsor of Robin's Home Food Truck and Rock Fest!

Additional Sponsorship Opportunities:

- Monthly Events at the Veterans Heart Resource Center
- Beer, Bourbon & Cigars – September 2025
- Casino Night – November 2025

FOOD TRUCK
N'
ROCK FEST



SPONSORSHIP PACKAGES

“HEADLINER” VIP MAIN EVENT SPONSOR – \$15,000 (1 AVAILABLE)

- **EXCLUSIVE NAMING RIGHTS & RECOGNITION**

- EVENT RENAMED TO: ROBIN’S HOME FOOD TRUCK AND ROCK FEST BROUGHT TO YOU BY SPONSOR NAME
- NAME INCLUDED IN ALL MEDIA, SIGNAGE, AND FUTURE MARKETING
- NAMING RIGHTS FOR THIS YEAR’S DONOR & TEAM MEMBER AWARDS
 - PRESENTED ON STAGE TO INDIVIDUALS WHO HAVE MADE A MEANINGFUL IMPACT ON ROBIN’S HOME
- FEATURED ON EVENT T-SHIRTS AND COMMEMORATIVE CUPS
- LOGO AND BUSINESS NAME ON A 3X10 BANNER OVER THE STAGE AND ON ALL SIGNAGE THROUGHOUT THE EVENT SPACE
- LOGO PLACEMENT ON:
 - EVENT WEBSITE
 - INVITATIONS
 - EMAIL MARKETING BLASTS
 - SOCIAL MEDIA CONTENT (MINIMUM OF 2 DEDICATED SPONSOR POSTS PER WEEK)
 - PRESS RELEASES SUBMITTED TO NEWSPAPERS AND TELEVISION STATIONS

- **POWERFUL MEDIA EXPOSURE**

- EVENT NAME AND SPONSOR INCLUDED IN:
 - SHORT INTERVIEWS ON EACH BUTLER RADIO STATION’S MORNING SHOW
 - 24:30-SECOND SPOTS ON THE ROCK STATION
- EXCLUSIVE RADIO INTERVIEW OPPORTUNITY ON BUTLER RADIO STATIONS
- SPONSOR NAME INCLUDED IN ALL RADIO ADS

- **VIP EXPERIENCE & ONSITE BENEFITS**

- 20 VIP TICKETS WITH PREMIUM VIEWING
- ACCESS TO VIP LOUNGE FEATURING:
 - PERSONALIZED SERVICE
 - DEDICATED BARTENDER
- SWAG BAGS FOR 20 GUESTS
- 20 FREE EVENT T-SHIRTS FOR YOUR COMPANY OR TEAM
- ON-STAGE SPEAKING OPPORTUNITY FOR A SPONSOR REPRESENTATIVE
- MULTIPLE EMCEE SHOUT-OUTS DURING THE EVENT, THANKING YOUR BUSINESS

- **IMPACT & LEGACY**

- BE RECOGNIZED AS A ROBIN’S HOME ROCKSTAR
- PLAY A DIRECT ROLE IN HELPING US SECURE A SECOND SUPPORTIVE HOUSING LOCATION
- YOUR ORGANIZATION WILL BE CONSIDERED FOR FUTURE DONOR AWARDS AS A LASTING PARTNER IN OUR MISSION



SPONSORSHIP PACKAGES

“ROCK N’ ROLLER” VIP SPONSOR – \$7,500 (3 AVAILABLE)

EXCLUSIVE NAMING RIGHTS & RECOGNITION

- NAMING RIGHTS FOR THIS YEAR’S DONOR & TEAM MEMBER AWARDS
 - RECOGNIZES ONE OUTSTANDING DONOR AND ONE EXCEPTIONAL TEAM MEMBER FOR THEIR IMPACT ON ROBIN’S HOME
- LOGO AND BUSINESS NAME ON A 2X6 BANNER OVER THE STAGE
- FEATURED ON ALL EVENT SIGNAGE, INCLUDING NEAR FOOD AREA, TENTS, AND VENDOR SPACES
- EVENT NAME, LOGO, AND BUSINESS NAME PRINTED ON:
 - EVENT T-SHIRTS
 - COMMEMORATIVE EVENT CUPS
- LOGO PLACEMENT ON:
 - EVENT WEBSITE
 - INVITATIONS
 - EMAIL MARKETING BLASTS
 - SOCIAL MEDIA (MINIMUM OF 2 POSTS PER WEEK THANKING SPONSOR NAME)
 - PRESS RELEASES SUBMITTED TO LOCAL NEWSPAPERS AND TV STATIONS

POWERFUL MEDIA EXPOSURE

- EVENT NAME AND SPONSOR INCLUDED IN:
 - SHOUT OUT ON EACH BUTLER RADIO STATION’S MORNING SHOW
 - 24:30-SECOND AD SPOTS ON THE ROCK STATION:
- SPONSOR NAME INCLUDED IN ALL RADIO ADS

VIP EXPERIENCE & ONSITE BENEFITS

- 10 VIP TICKETS WITH PREMIUM VIEWING
- ACCESS TO VIP LOUNGE FEATURING:
 - PERSONALIZED SERVICE
 - DEDICATED BARTENDER
- ON-STAGE SPEAKING OPPORTUNITY FOR A SPONSOR REPRESENTATIVE
- MULTIPLE EMCEE SHOUT-OUTS DURING THE EVENT, THANKING YOUR BUSINESS

IMPACT & LEGACY

- BE RECOGNIZED AS A ROBIN’S HOME ROCKSTAR
- PLAY A MEANINGFUL ROLE IN THE EFFORT TO ESTABLISH A SECOND SUPPORTIVE HOUSING LOCATION
- ELIGIBLE FOR FUTURE RECOGNITION THROUGH ROBIN’S HOME DONOR AWARDS



SPONSORSHIP PACKAGES

“THE ROCKIN’ ROBIN” SPONSOR – \$5,000 (3 AVAILABLE)

RECOGNITION & BRANDING

- LOGO AND BUSINESS NAME DISPLAYED ON A 2X6 FT BANNER NEAR THE ENTRANCE OF THE FOOD AREA
- ADDITIONAL SIGNAGE WITHIN THE FOOD AREA
- LOGO AND BUSINESS NAME PRINTED ON THE BACK OF EVENT T-SHIRTS
- LOGO AND BUSINESS NAME FEATURED ON:
 - EVENT MARKETING MATERIALS
 - SOCIAL MEDIA POSTS AND WEBSITE CONTENT IMMEDIATELY UPON SPONSORSHIP

ONSITE ACKNOWLEDGMENT

- SEVERAL SHOUT-OUTS FROM THE EMCEE THANKING YOU AS OUR ROCKIN’ ROBIN SPONSOR
- OPPORTUNITY FOR A SPONSOR REPRESENTATIVE TO SPEAK AT THE EVENT

IMPACT & LEGACY

- BE RECOGNIZED AS A ROBIN’S HOME FOODIE SPONSOR
- PLAY A ROLE IN MAKING A DIFFERENCE IN THE LIVES OF WOMEN VETERANS IN NEED
- ELIGIBLE FOR FUTURE ROBIN’S HOME DONOR AWARDS

“USA ROCKS” SPONSOR – \$1,000 (5 AVAILABLE)

RECOGNITION & BRANDING

- LOGO AND BUSINESS NAME FEATURED ON SIGNAGE WITHIN THE EVENT AREA
- BUSINESS NAME PRINTED ON THE BACK OF EVENT T-SHIRTS
- LOGO PLACEMENT ON:
 - EVENT MARKETING MATERIALS
 - SOCIAL MEDIA CONTENT AND WEBSITE UPDATES IMMEDIATELY UPON SPONSORSHIP

ONSITE ACKNOWLEDGMENT

- SEVERAL SHOUT-OUTS DURING THE EVENT FROM THE EMCEE RECOGNIZING YOU AS A USA ROCKS SPONSOR

IMPACT & LEGACY

- BRAGGING RIGHTS AS A ROBIN’S HOME USA ROCKS SPONSOR
- PUBLIC RECOGNITION FOR MAKING A DIFFERENCE IN THE LOCAL VETERAN COMMUNITY



SPONSORSHIP PACKAGES

“AMP UP OUR VETERANS” SPONSOR – \$500 (10 AVAILABLE)

RECOGNITION & BRANDING

- LOGO AND BUSINESS NAME DISPLAYED ON SIGNAGE WITHIN THE EVENT AREA
- BUSINESS NAME PRINTED ON THE BACK OF EVENT T-SHIRTS
- LOGO FEATURED ON:
 - MARKETING MATERIALS FOR THE EVENT
 - SOCIAL MEDIA AND WEBSITE CONTENT (ADDED IMMEDIATELY UPON SPONSORSHIP)

ONSITE ACKNOWLEDGMENT

- ONE SHOUT-OUT DURING THE EVENT BY THE EMCEE THANKING YOU AS AN AMP UP OUR VETERANS SPONSOR

IMPACT & LEGACY

- BRAGGING RIGHTS AS A ROBIN'S HOME SPONSOR
- PUBLIC RECOGNITION FOR SUPPORTING VETERANS IN NEED